Ownership Identification Inc. Missing Livestock Report

Bob Miller – General Manager
(pictured above)
Cathy Stewart – Office Manager
Heather Miller – Brands & Reception
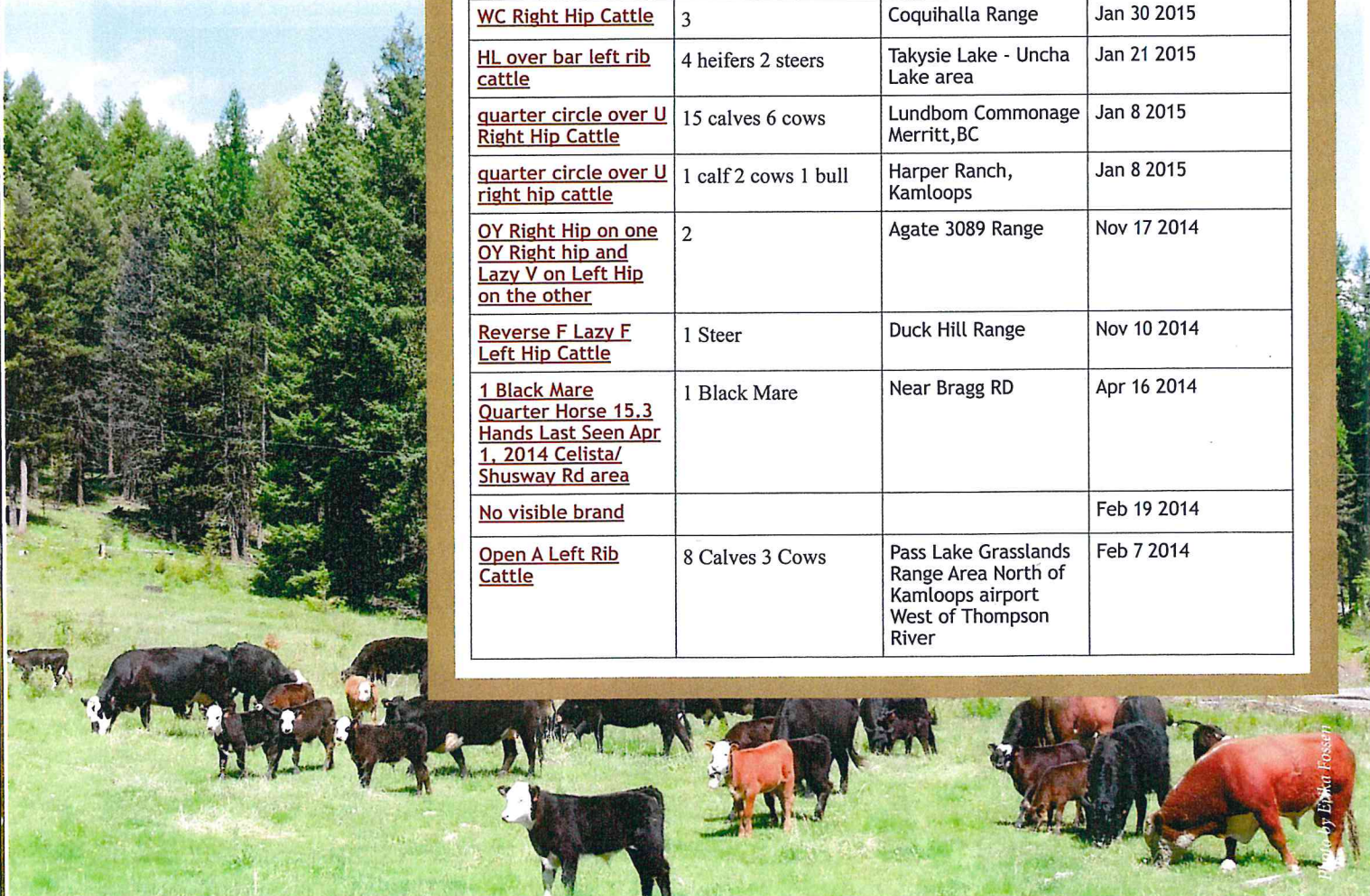*Janette Speller – Receptions Associate*

Ownership Identification Inc. (OII) encourages livestock producers to report missing livestock for immediate posting on their Active Missing Livestock file on the OII website **www.ownershipid.ca**. It is easy to report missing livestock by:

- contacting their local brand inspector,
- contacting the OII office, or
- following the prompts to report missing livestock on the OII website.

Here is the current missing livestock report as of April 4, 2015:

Brand And Position	Number Of Head	Last Known Location	Date Reported
Lazy M To The Right Over I Left Rib	3	South East Of Mamit Lake	Feb 10 2015
W over 3 Left Hip Cattle or Right Hip	14	High Kelly Ranch east of Logan Lake	Jan 30 2015
W over 3 Left Hip	2	Pooley Ranch north of Merritt	Jan 30 2015
WC Right Hip Cattle	1	Coquihalla Range	Jan 30 2015
WC Right Hip Cattle	3	Coquihalla Range	Jan 30 2015
HL over bar left rib cattle	4 heifers 2 steers	Takysie Lake - Uncha Lake area	Jan 21 2015
quarter circle over U Right Hip Cattle	15 calves 6 cows	Lundbom Commonage Merritt, BC	Jan 8 2015
quarter circle over U right hip cattle	1 calf 2 cows 1 bull	Harper Ranch, Kamloops	Jan 8 2015
OY Right Hip on one OY Right hip and Lazy V on Left Hip on the other	2	Agate 3089 Range	Nov 17 2014
Reverse F Lazy F Left Hip Cattle	1 Steer	Duck Hill Range	Nov 10 2014
1 Black Mare Quarter Horse 15.3 Hands Last Seen Apr 1, 2014 Celista/ Shusway Rd area	1 Black Mare	Near Bragg RD	Apr 16 2014
No visible brand			Feb 19 2014
Open A Left Rib Cattle	8 Calves 3 Cows	Pass Lake Grasslands Range Area North of Kamloops airport West of Thompson River	Feb 7 2014

Upon receiving a report of missing livestock, the OII office registers the information provided on their web page. Unless the livestock are reported found, OII will keep the information on the webpage for one year. In addition to the webpage, OII provides a hard copy of the report to area brand inspectors, all sale outlet facilities, the RCMP Livestock Coordinator, as well as to our brand inspection counterpart in Alberta – LIS. Approximately twice a year, B.C., Alberta and Saskatchewan brand office General Manager's and RCMP Stock Section personnel participate in a conference call to discuss, among other points of interest, missing livestock and potential pattern areas or persons flagged as high risk candidates regarding suspicion of theft or mysteriously missing livestock (Horses or Cattle).

The missing livestock information represents only what is reported by producers and livestock owners. Over the last several years, the numbers of reported missing animals has been similar. One change that has been noticed is a considerable increase in cattle brand registrations during the past twelve months. OII suspects this is a direct reflection of today's cattle market values.

ABOUT OII

OII is a non-profit organization designated by the Ministry of Agriculture, Food and Fisheries in 1997 to administer the livestock brand registration and inspection program in British Columbia. The company is owned by shareholder groups; BC Cattlemen's Association, BC Breeders and Feeders Association, BC Association of Cattle Feeders, Horse Council BC and Mountain Livestock Markets Association. The company is run by a board of directors and managed out of their head office in Kamloops. BCCA has two representatives on the board: Mark Grafton and Agnes Jackson.

OII is responsible for the livestock brands registry and inspection services of cattle and horses for rightful possession prior to transportation, sale and slaughter. OII operates under the guidelines of the Livestock Identification Act and Livestock Identification Regulations of BC Reg 4/2010.

Currently, there are 32 part-time brand inspectors strategically located throughout the province. The program is financed in its entirety through the brand registration and inspection fees paid by livestock industry participants.