

## OII Report to BCCA Annual General Meeting 2021

OII is a not-for-profit organization designated by the Ministry of Agriculture, Food and Fisheries in 1997 to administer the brand registration and inspection program in British Columbia. The company is run by a board of directors and managed out of the head office in Kamloops.

The program conducts the livestock brands registry and the inspection service of cattle and horses for lawful possession prior to transportation, sale and slaughter.

The program is financed in its entirety through the brand registration and inspection fees paid by livestock industry participants.

### **In the Office**

Bob Miller – General Manager

Cathy Stewart – Office Manager

Heather Miller – Brands & Reception

Janette Speller – Receptions Associate

### **Board of Directors**

President – Ellen Hockley, Horse Council BC

Vice – President – Roger Patenaude, BC Cattleman's Association

Chris Haywood Farmer – BC Cattleman's Association

Doug Haughton – BC Association of Cattle Feeders

Gary DeBruin – BC Breeders & Feeders Association

Peter Raffan - Mountain Livestock Marketing Association

### **Re: RCMP Livestock Coordinator**

- BCCA and OII offices work closely with Cpl. Lepine, on many industry issues
- Cpl. Lepine and Bob Miller currently sit as ex-officio's on the BCCA Beef Production & Innovation Committee
- Cpl. Lepine and Bob Miller serve on the steering committee for the ongoing Livestock Emergency Response Trailer and Rapid Response Kit projects

## **Brand Renewal Notices 2021**

2021 Brand Expiry renewals are annually sent out in April all of which are due prior to June 30. Reminders; Second Notices are sent out in May.

- If at any time a brand registrant has a change of address, please let the OII office know in order to keep our mail list current.
- Please provide the office with as much contact information as possible, including e-mail address etc.

## **Other**

- OII currently administers approximately 6000 registered brands combining cattle and horses
- 2015 OII added a bill of sale to the Manifest books
- 2021 the Manifest books will be printed with a larger sized page in order to capture required information
- 2015 OII added a column on the manifest (Form 3) for producers and destination points to include their Premise Id #. We are now seeing PID#'s recorded on some of the Form 3's
  - This is a requirement of the soon to be proposed, CFIA National Traceability Plan
- 2017 OII, as a request of industry and government re; added a column on the manifest for TIME LOADED, re: Animal Welfare
  - This is a requirement of the NFACC, Codes of Practice and Livestock Transport new regulations code
- 2020 OII Brand book was published in September and can be purchased by contacting the OII office for \$25.00 each, plus postage
- OII is pleased to be a participating partner in the Farm Animal Care and Emergency Response Plan
- OII is involved in ongoing discussions with Government and industry alike; regarding pro active measures to operate in the world of electronic data saving and movement tracking
- OII is involved in ongoing discussions with Government and provincial beef cattle associations requesting a change of Livestock Identification Regulations regarding traceability and confirmation of ownership in the current non-prescribed areas

## **Did You Know**

- OII currently has 36 part time brand inspectors located throughout the province
- Brand inspectors require a 24 hour notice prior to providing an inspection service
- It is the owner / contributors responsibility to properly present the livestock for brand inspection

**It is the responsibility of the contributor to provide a properly completed manifest (Form 3) to accompany all livestock movement and shipment, when applicable.**

**Part 5 – General (Livestock Identification Act) Sec; 47 – Evidence of Ownership where brand not owner’s**

**A contributor, who presents purchased livestock which are branded with a brand other than that registered in his name, shall present to the inspector satisfactory evidence of ownership for the livestock.**

- **It is the responsibility of the contributor to have the manifest made out in the same name(s) the brand is registered. If this is not the case, then a properly completed bill of sale shall serve as the best means of proving ownership for animals not carrying the contributors brand**

- **When consigning Finance Association cattle carrying an association brand, the manifest must be completed in the name of the association. Otherwise, an association release must be provided.**

- **Violation of any of the previously listed regulations could result in detention of funds.**

- OII is an annual Sponsor of the TRU Applied Sustainable Ranching Program at Williams Lake Campus
- OII web page – Missing Livestock (Cattle & Horses) reported is posted for a period of one year, unless livestock are reported when located.

Respectfully submitted,

**Bob Miller**

General Manager

Ownership Identification Inc.