

Attention: All BC Cattle Producers

IMPORTANT NOTICE

DELAYED TO 2018

Beef Cattle Check-Off to be

\$5 per head effective ~~September 1, 2017~~

The cattle industry in British Columbia is supporting the increase in check-off to \$5.00 per head.

IMPLEMENTATION OF THE INCREASE IS DELAYED 2018.

This \$5 represents both provincial and national check-off amounts. The Canadian Beef Cattle Check-off is increasing to \$2.50 per head and at the same time, the provincial check-off is increasing to \$2.50. These increases have been made at the request of, and supported by the members of the B.C. cattle associations.

CANADIAN BEEF CATTLE CHECK-OFF \$2.50 (National)

The five-year Canada's *National Beef Strategy* recommended the increase to the national check-off, noting that the \$1 approved in 1999 just didn't go far enough in today's economy. The \$2.50 national check-off (non-refundable) is allocated by each province and must meet the regulations that allow the check-off to be used to promote the marketing and production of beef cattle, beef and beef products and to conduct and promote research activities related to those products.

<https://canadabeef.ca/national-check-off/>



CIDC CHECK-OFF \$2.50 (Provincial)

The provincial check-off is increasing by 50¢ per head for \$2.50 provincial (refundable) check-off. This increase will be put to use by the provincial cattle associations for projects that benefit the BC beef industry. The cattle herd numbers have continued to decline resulting in decreased check-off receipts. In consultation with the cattle industry in BC, CIDC felt it would benefit the beef industry in BC to increase the provincial check-off. <http://www.cattlefund.net>



Every \$1 paid in check-off in BC is matched by the Beef Cattle Industry Development Fund for investment into the cattle industry.

Message from the Chair

Linda Allison

Cattle Industry Development Council, Chair

In BC we can be proud to have Canada's longest running check-off system for the beef industry. Since its beginnings in 1939 as a government administered fund distributed at the discretion of the Minister of Agriculture, to the current check-off administration by the Council of elected cattle producer volunteers. The Cattle Industry Development Council members work together to manage the fund for the good of the BC beef industry.

The comprehensive process to ascertain industry support and the subsequent approval process is completed. The increased national check-off will be used to meet the objectives set out in the five-year Canadian *National Beef Strategy*. The increased provincial check-off stays in the province to work on behalf of BC cattle producers.

Cattle Industry Development Council

www.cattlefund.net

The \$5 Check-Off has been supported by the following cattle industry associations:



BC Association of Cattle Feeders
www.bcafc.ca



BC Breeders & Feeders Association
www.bcbfa.ca



BC Cattlemen's Association
www.cattlemen.bc.ca



BC Dairy Association
www.bcdairy.ca

Cattle Industry Development Council

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August 4, 2017

IMPORTANT NOTICE – RE CIDC CHECK-OFF INCREASE TO \$5

INCREASE DELAYED TO 2018

Memo to all licensed livestock dealers, auction yards and slaughterhouses:

Further to our correspondence earlier this summer, we wish to advise that the increase in CIDC check-off has been delayed in consideration of the tremendous stress and effort our industry is facing as a result of the wildfires. Check-off will remain at \$3 per head and we will correspond with you when the timing for increase is confirmed, anticipating early 2018. We are providing a few posters to assist in communicating this change.

Thanks again for the important part you play in collecting and remitting check-off for the good of the cattle industry in BC.

Yours truly,

Hallie MacDonald, Secretary
Cattle Industry Development Council
www.cattlefund.net

*cc: Ownership Identification Inc.
Cattle Industry Development Council Members
BC Association of Cattle Feeders
BC Breeders and Feeders Association
BC Cattlemen's Association
BC Dairy Association*